

CCI official partner for Euro India Transportation Systems (EITS), Metz, Moselle, France

The Euro India Transportation Systems 'EITS' is being organised from 17-19th November, 2009 at Metz, capital of Moselle region of France. EITS has been organized by the Moselle Development and Proximum Group. This is a highly specialized business event focusing on Automotive, Railways, Truck & Bus, Aerospace and Logistics from the SME sector. This will draw around 1000 companies from France, Germany, Belgium, Italy and UK. The following are the salient features of the business convention:

1. EITS has the official support of the Governments of France, Germany and the European Union. EITS also has the official partnership of FIEV, the equivalent of India's Auto Component Manufacturers Association (ACMA)
2. The Indian Embassy is officially involved in EITS and H.E The Ambassador of India to France will inaugurate the event and lead the Indian delegation.
3. EITS is different from the conventional trade fairs. EITS will offer benefits to Indian companies to have specific and highly focused meetings with participating companies. It will be attended by senior management personnel, purchase and global sourcing managers and business development managers from leading European companies.
4. This will be a one-stop event that will be of immense importance for companies from both countries looking at investments, joint venture, technology collaborations, out-sourcing, vendors or supply channels. This is open to manufacturers, suppliers, importers or general trading companies.
5. Concurrent to the business event, 40 sector-focused conferences will be held which will be addressed by leading experts from the respective fields of transportation
6. EITS is being supported financially by the different government agencies and authorities. To enable Indian SMEs to make best use of this event, a highly subsidized participation fee i.e. Rs 100,000 (excluding Indian Taxes) is being charged from each participant. This will be an all-inclusive package, which will include all expenses — Air fares from Delhi/Mumbai/Chennai/Bangalore upto Metz and back (including rail transport between Paris and Metz by high speed TGV), boarding and lodging expenses for 3 days and an exhibitors booth of 9 sq meters area. Companies intending to exhibit samples/equipment may do so at their own expense.

Benefits

EITS is different from a conventional Trade Fair and will only have pre-arranged and focused One-to-One Business meetings only for those who have registered for this event. Therefore, there will be a 100% pre-decided schedules prepared for the participating companies. Each company registered for the event will have the opportunity of selecting the specific European company that it wishes to meet at the event out of the companies that confirm participation. The schedule will thus ensure an extremely result-oriented outcome from the meetings.

Next Steps

Registration to the event, will be on a first-come-first-served basis (*limited to first 300 companies*). On receiving a confirmation from an interested participant, we will send the details for registration process for the EITS event.

If you are interested, or have any queries, please feel free to write to us. Corporate Catalyst India is the official Indian partner of Proximum for EITS 2009 and you may contact Mr Udit Srivastava at 011 4100 9999 or udit.srivastava@cci.in for any details. We will be happy to respond.