







## RELIABLE ACCOUNTING

STRICTLY BY THE RULES OF THE GAME

# & INNOVATIVE CONSULTING

**PURELY ON SKILLS AND STRATEGY** 





A full service firm of corporate strategists, auditors, tax advisory experts, financial and marketing analysts with over 29 years of experience in servicing SMEs & Fortune 500 companies.



6000+ CLIENTS700+ EMPLOYEES60+ LOCATIONS30 DIRECTORS & SENIOR ADVISORS

18 INDIAN LOCATIONS AND 6 FOREIGN
DESKS COMBINED WITH INTERNATIONAL
AFFILIATIONS ENSURES GLOBAL
STANDARDS WITH REGIONAL EXPERTISE.

Our strengths are our **people**, **processes and professionalism**.

#### PRESENTLY POSITIONED IN THE

#### TOP 10 ACCOUNTING & CONSULTING FIRMS

Well structured teams with domain specialization are guided by leaders who possess expertise and experience and are present PAN India to ensure excellent client service.

### **SERVICES**

- Accounting and Business Support
- Assurance
- Business Advisory
- Taxation
- Transaction Advisory



Making optimal use of our PAN India presence in assisting with adherence to complex Indian legislative framework including accounting and regulatory compliance outsourcing.

## ACCOUNTING & BUSINESS SUPPORT

- Financial Accounting
- Payroll Administration
- Regulatory Compliances
- Compliance Diagnostics
- Virtual CFO



Advising on risk mitigation where our objectivity, reliability and transparency enables fair presentation of results and ease of management analysis.

## **ASSURANCE**

- Risk Advisory
- Forensic Audits
- Internal Controls
- IFRS/ Ind-AS/ US GAAP
- Special Purpose Audits



From identifying the most suitable entry route to providing a one stop shop for regulatory approvals and consolidate the new set up.

## **BUSINESS ADVISORY**

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- Corporate Advisory
- Entry Strategy
- Insolvency Management and Restructuring
- Factory Set-Up Support
- Secretarial Compliances



Proactive and innovative solutions customised to create certainty in structuring business transactions and advice on emerging tax regulations.

## **TAXATION**

- Planning and Advisory
- Cross Border Taxation
- Transfer Pricing
- · Expatriate and HNIs
- Indirect Taxation
- Representation and Dispute Resolution

**BUSINESS ADVISORY** 

Planning and Advisory We monitor the overall tax strategy keeping in view the changing dynamics of Indian tax legislation. We review your commercial and inter-company contracts, build tax management positions and risk mitigation strategies, conduct tax due diligence and undertake tax efficiency analysis of your transactions. **Cross Border Taxation** We advice on setting up tax efficient holding structures, business models that mitigate the risk of Permanent Establishment, assist in tax efficient fund repatriation and improve cash flows by obtaining lower tax withholding certificates and advance rulings from Indian revenue authorities. We review, build and manage a robust transfer pricing policy and compile documentation aligned to your global transfer pricing approach that meet BEPS guidelines too. We routinely assist our clients on Advance Transfer Pricing (APA) scheme, Safe Harbour rule and to meet new documentation and reporting requirements viz. Country by Country Reporting 'CbCR' and the Master File. We have built specific capabilities in HNIs and international employee assignment **Expatriate and HNIs** management i.e. developing tax efficient compensation packages, advising on social security obligations, developing and managing stock option plans, obtaining no objection certificates and filing tax returns. Indirect Taxation Through our PAN India presence, we assist in regulatory compliances and advisory on critical issues under Goods & Services tax (GST) and other State and local body taxes. We advise on GST implications on transactional issues, cross border transactions, tax classification and transaction structuring for achieving tax efficiency. Our teams proactively manage risks and avoid conflict with Indian revenue or Representation and appellate authorities. Our partner-led representations assist in the entire cycle **Dispute Resolution** of tax litigation i.e. drafting and submitting replies/appeals, appearing before the revenue officer/first appeals and assisting senior counsels in representing before iudicial bodies.

End-to-end advisory for clients on inorganic growth strategies. Specialized team to guide on buy-side or sell-side cross border M&As.

## TRANSACTION ADVISORY

- Mergers and Acquisitions
- Due Diligence
- Valuation
- Fund Raising

Mergers and Acquisitions End-to-end support on deals from planning to closure.

Sell-side Advisory: We assist clients in understanding and realizing the potential value of their business. We work closely with them to devise tailored strategies during deal negotiations.

**Buy-side advisory:** From market analysis to defining an acquisition strategy, domestic or cross border, we find potential targets, negotiate a fair value and support the management through till the finalization of definitive agreements.

**Due Diligence** We offer both desktop due diligence i.e. promoter and company background checks

as well as detailed Financial and Tax Due Diligence involving on-site reviews and interviews with the management. We also offer post-merger integration support.

Valuation We select the most appropriate, internationally acceptable valuation technique to arrive at a fair business value prior to accepting or making an offer. Valuations can

be done for family settlements, dispute resolutions, purchase price allocations, etc.

**Fund Raising** We help our clients raise growth capital through venture capital, private equity or banking channels (non-equity) by offering turnkey support involving preparation

of pitch documents, building of a valuation model and assist during the ensuing

negotiations.





Spread across 8 offices in India, we are in a position to assist across India. In addition, we partner with various national and international trade agencies/ chambers as their knowledge partners in India.

## STRATEGIC ALLIANCE











#### **KEY PEOPLE**



#### **ADVISORY BOARD**



**Dr. Ashok V Desai** Chairperson



**Deepa Gopalan Wadhwa** Vice Chairperson



**Ajay Sethi** President



Kenichi Shohtoku Director



NVP Tendulkar Director



Tatsundo Maki Director



**Arjun Asrani** Mentor



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#### **NATIONAL OFFICES**

Gurgaon, Ahmedabad, Bengaluru, Chennai, Hyderabad, Kochi, Mumbai, New Delhi

#### **NATIONAL AFFILIATES**

Chandigarh, Jaipur, Jammu, Kolkata, Lucknow, Ludhiana, Pune

#### INTERNATIONAL AFFILIATES

Algeria, Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Denmark, Egypt, France, Finland, Germany, Hong Kong, Hungary, Israel, Italy, Japan, Luxembourg, Malaysia, Mexico, Morocco, New Zealand, Netherlands, Norway, Poland, Portugal, Romania, Saudi Arabia, Singapore, South Africa, Spain, Switzerland, Sweden, Thailand, Tunisia, Turkey, UAE, UK, USA, Vietnam